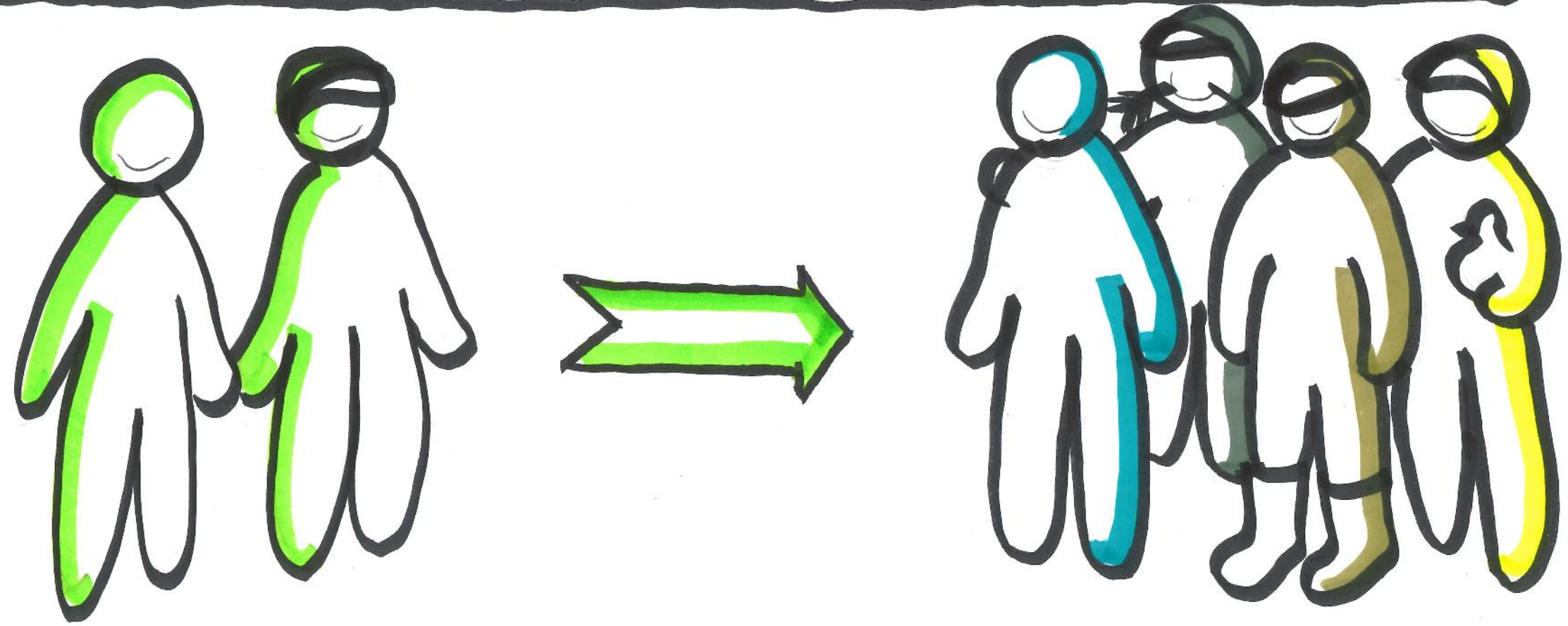


# KROGAGERGÅRD

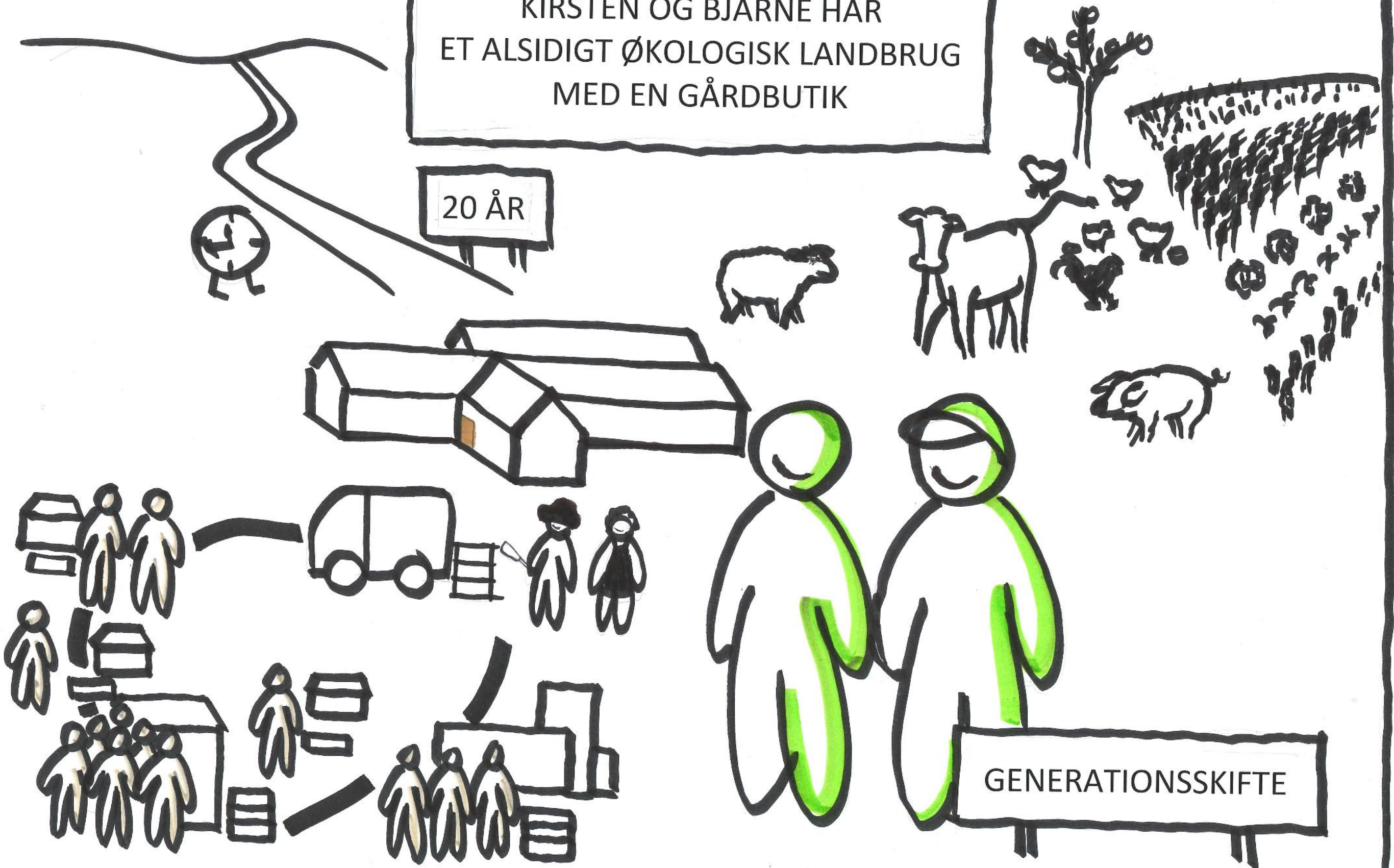
Et fremtidigt landbrug



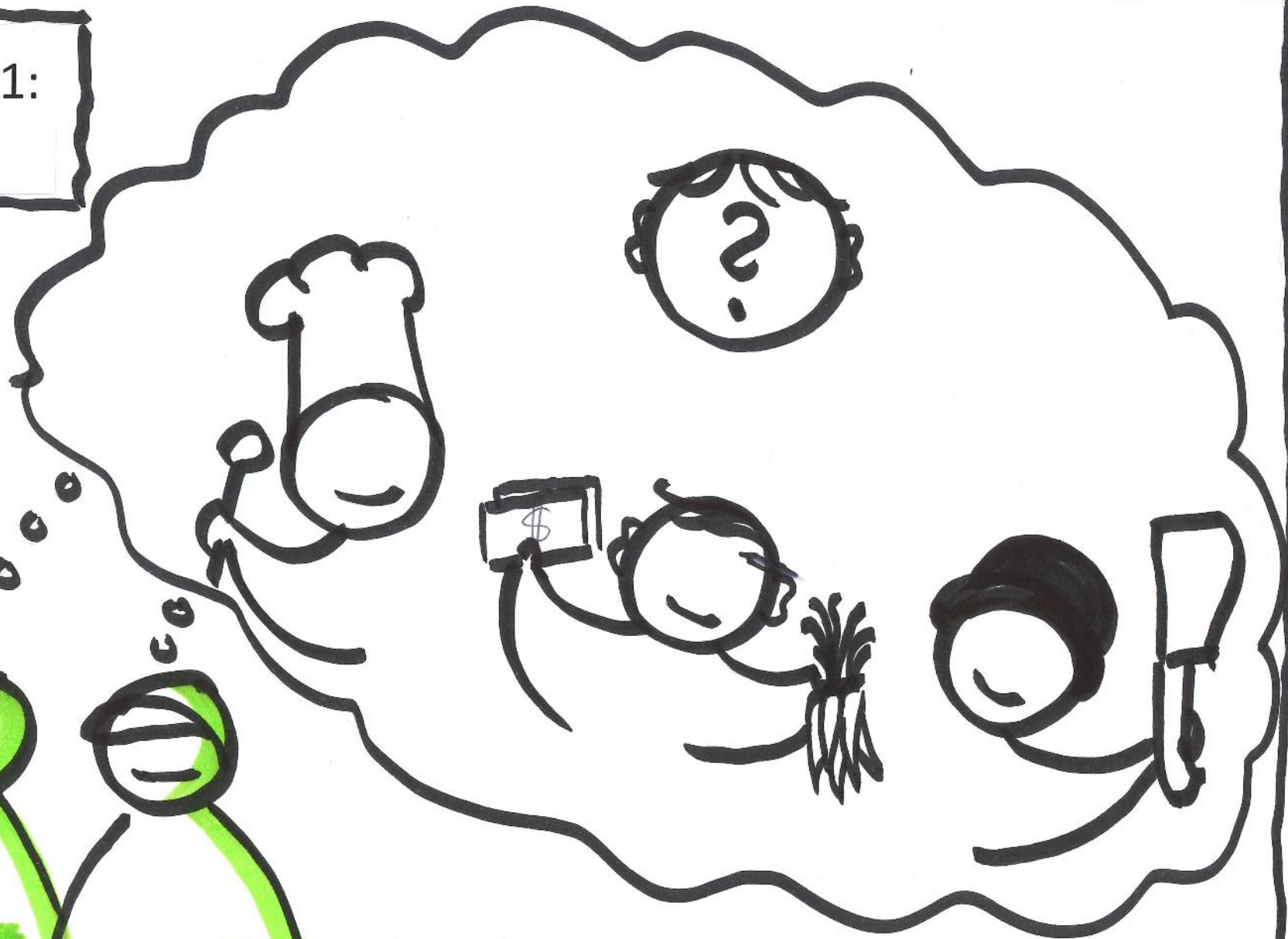
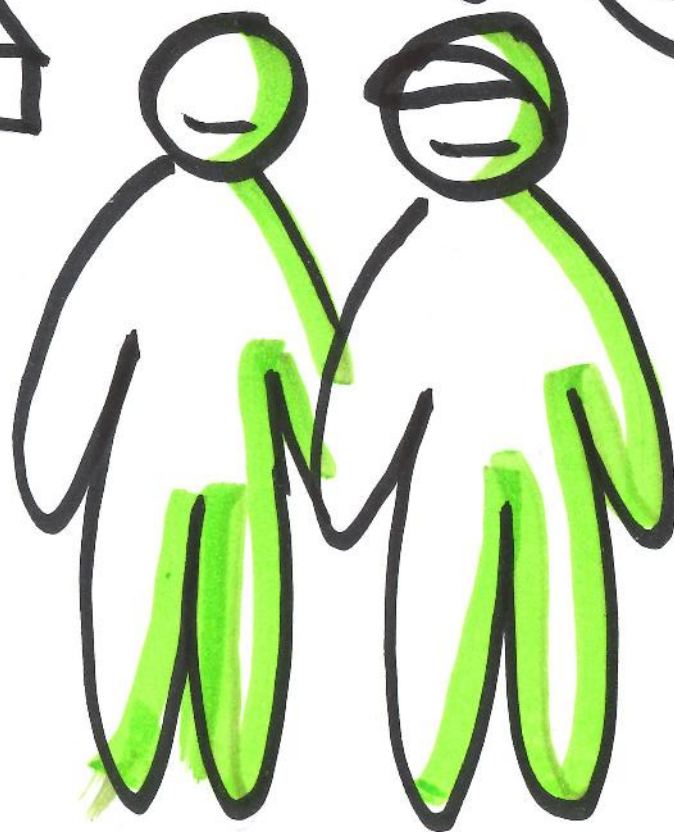
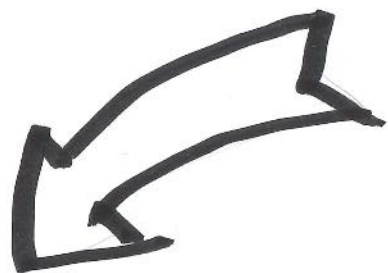
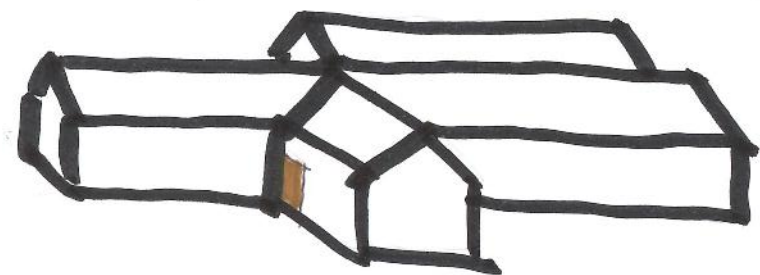
KIRSTEN OG BJARNE HAR  
ET ALSIDIGT ØKOLOGISK LANDBRUG  
MED EN GÅRDBUTIK

20 ÅR

GENERATIONSSKIFTE

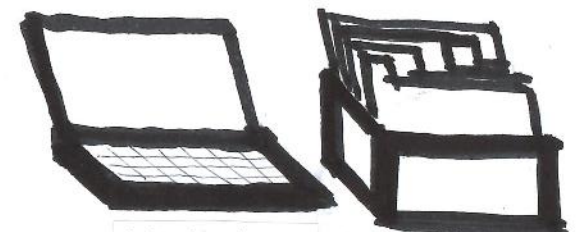
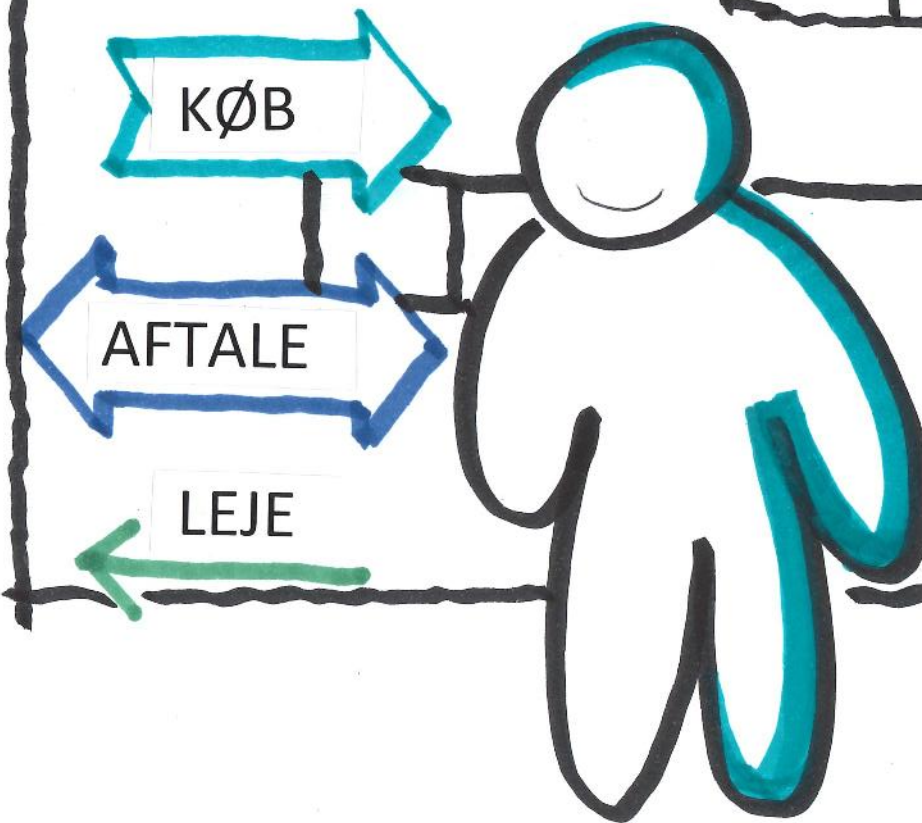
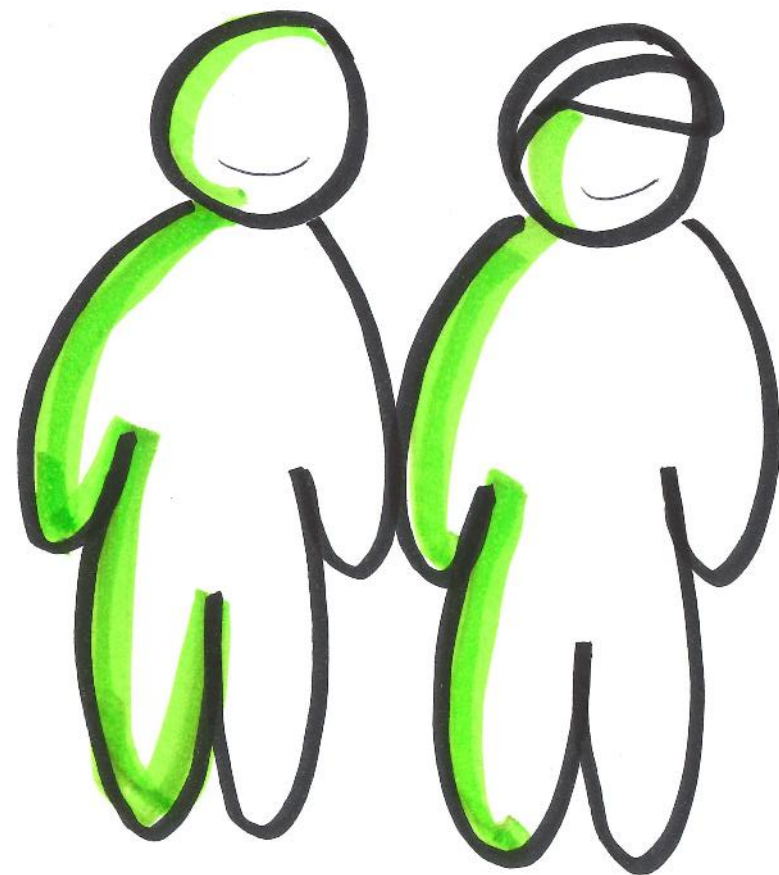


STRATEGI FOR GENERATIONSSKIFTE 1:  
NY EJER AF GÅRDBUTIK.

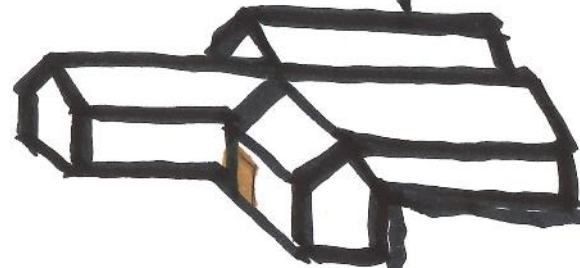


# SAMARBEJDSAFTALE

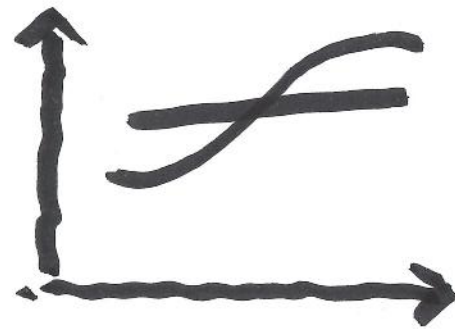
m. NY EJER AF GÅRDBUTIK  
ang. LEVERE/AFTAGE  
LANDBRUGETS PRODUKTER



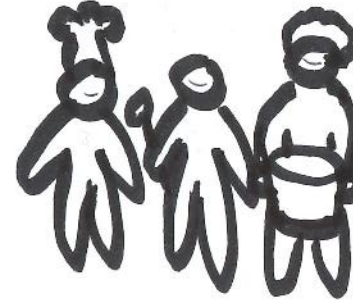
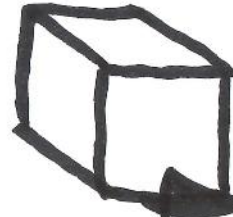
Web shop



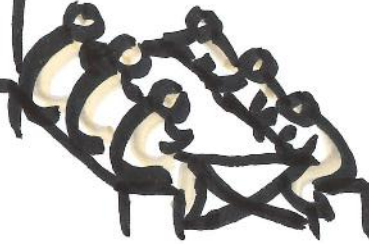
# GÅRDBUTIKKENS POTENTIALE



MERE SALG TIL.....  
NYE.....  
PRIVATE KUNDER



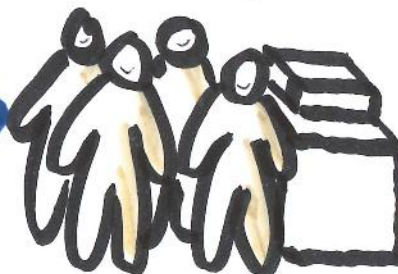
NYE STORKUNDER  
RESTAURANTER OG STORKØKKENER



OPLEVELSER



AFTALER MED ANDRE  
ØKO-PRODUCENTER



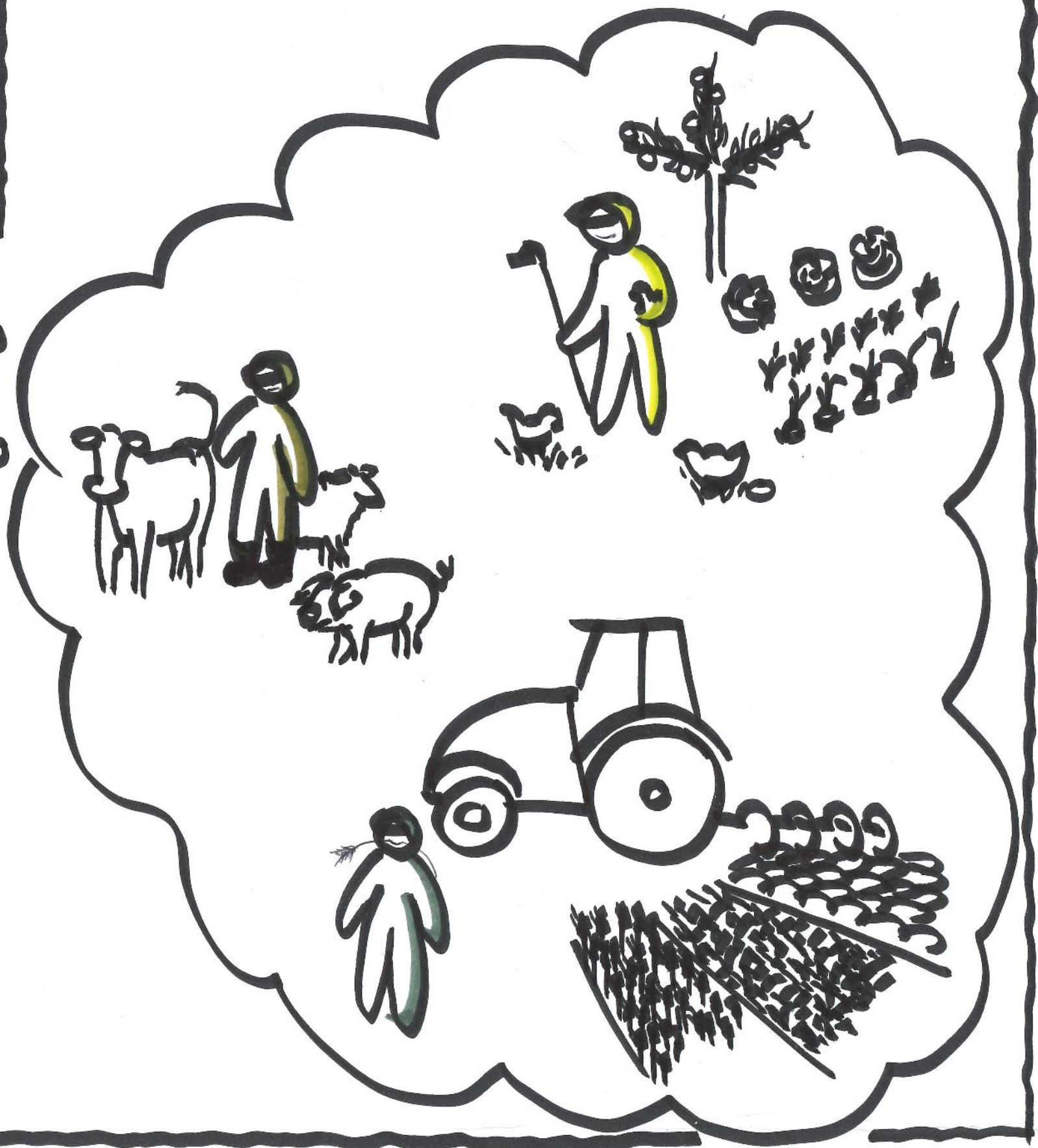
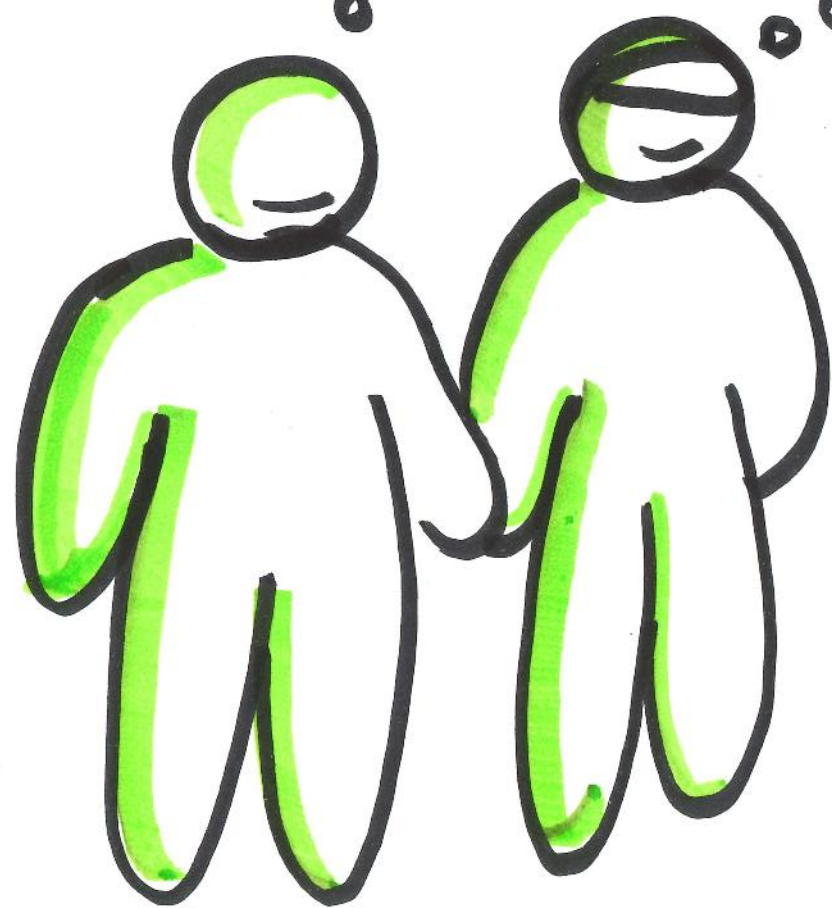
NYE AFTALETYPER  
MED PRIVATE BORGERE OG STORKUNDER  
f.eks. FORUDBETALING, ANDELE,

# GÅRDBUTIKKENS BALANCER

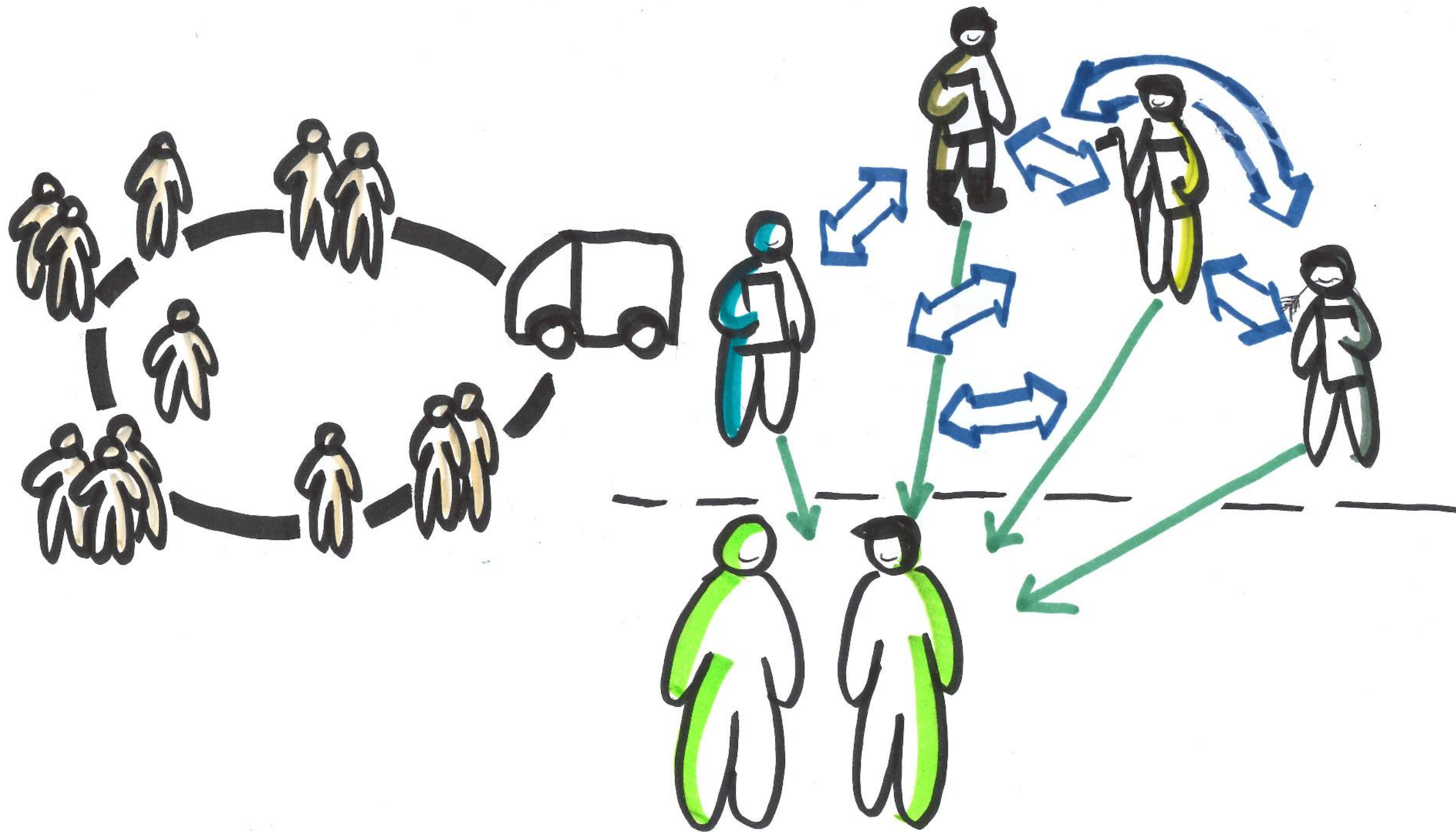


GÅRDBUTIKKENS PRODUKTER	♀	KUNDERS/ BORGERES BEHOV
OMKOSTNINGER	♀	SALG
TIMER, RENTER	♀	INDTJENING

STRATEGI FOR GENERATIONSSKIFTE 2:  
NYE LANDBRUGSVIRKSOMHEDER  
OVERTAGER PRODUKTIONEN

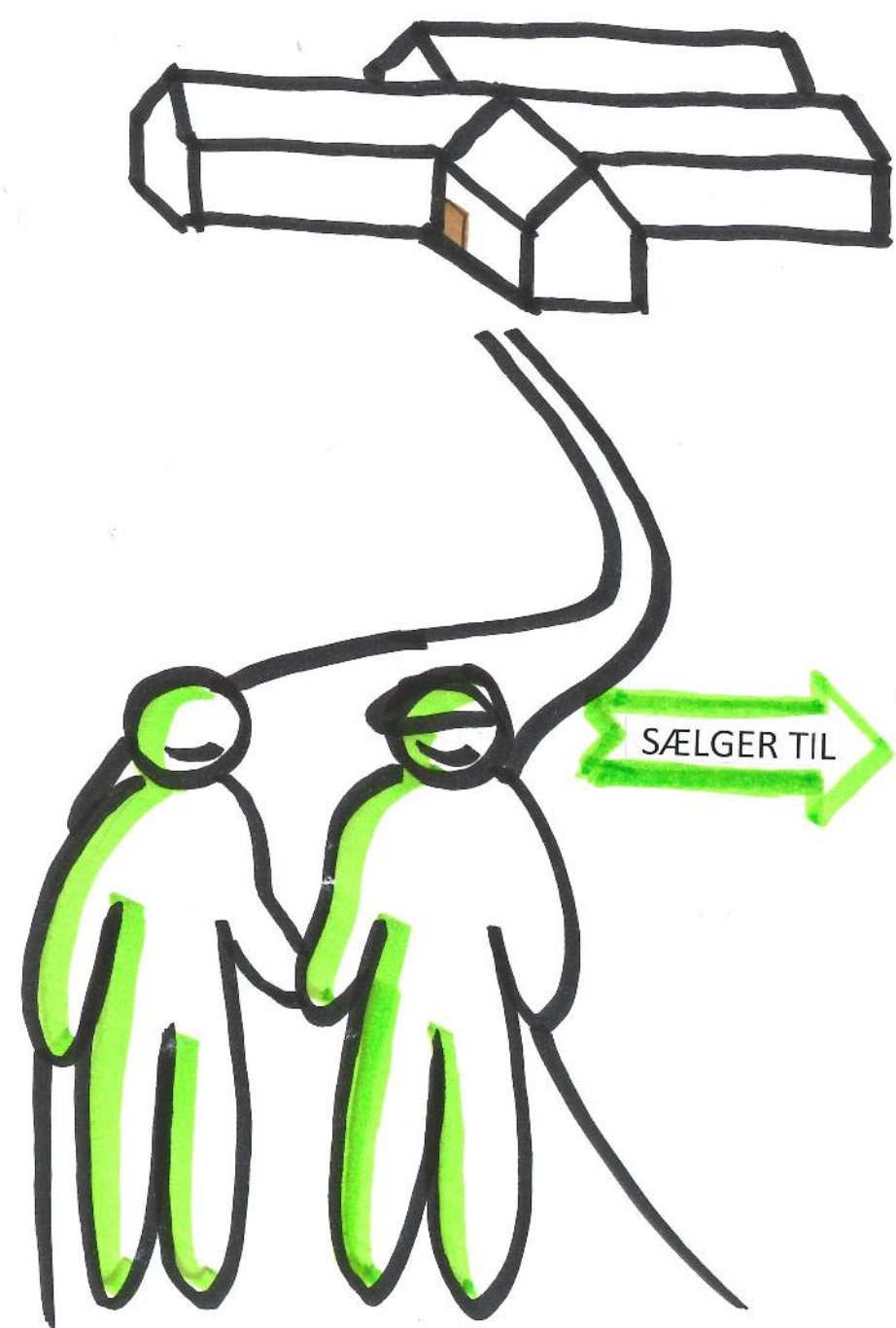


SAMARBEJDE  
LANDBRUGSVIRKSOMHEDER





# STRATEGI FOR GENERATIONSSKIFTE 3: JORD OG BYGNINGER FINDER NYE EJERE



SÆLGER TIL

KASSER

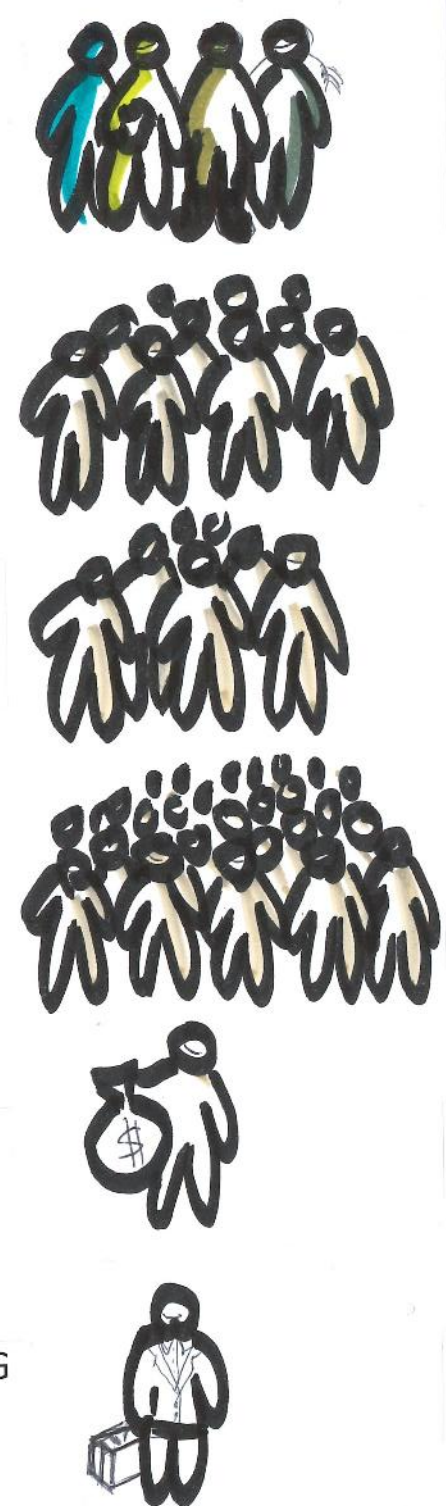


FÆLLESSKAB,  
OPLEVELSER  
og AFKAST

ØKOLOGI,  
NATUR og  
AFKAST

INVESTERING

FINANSIERING



FÆLLES JORD- OG  
EJENDOMSSELSKAB  
for SAMARBEJDE  
LANDBRUGS-  
VIRKSOMHEDER

KUNDER/BORGERE

LOKALE  
BORGERE

DØJ-BORGERE

LOKAL  
INVESTOR

BANKER og  
REALKREDIT

AFTALE MED



SAMARBEJDE  
LANDBRUGS-  
VIRKSOMHEDER